

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WHUD-FM</u> <u>Peekskill, NY</u>	Date: <u>10/6/16</u>
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I, Ryan Gracy

being/on behalf of: Sue Serino for State Senate

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the NY-SD41

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Contract					

Attach proposed schedule with charges (if available): \$9,730.00 Gross
\$8,720.52 Net

I represent that the payment for the above described broadcast time has been furnished by:

Sue Serino for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Harold Ramsey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/16

Date

Ryan Gracy

Signature

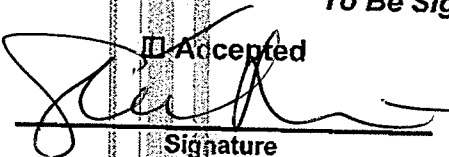
Signature signed by Ryan Gracy
On: 2016-09-15 13:44:50
Signed by Ryan Gracy, on: Strategic Media Services, Inc.
Signed by Ryan Gracy, on: Strategic Media Services, Inc.
Date: 2016.09.15 13:44:50 -0700

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Steven Penne

Printed Name

VP Operations

Title



Proposed: 10/6/2016
Ph: (845) 838-6000
Fax: (845) 838-2109

WHUD-FM - NEW ORDER

Pamal Broadcasting P.O. Box 310, Beacon, NY 12508

Revised Date: 10/06/2016
Revised Time: 03:01 PM
Page: 1

Client: SUE SERINO FOR STATE SENATE

Agency: STRATEGIC MEDIA SERVICES

AE: KATZ, REP FIRM

Billing Address: 1911 NORTH FT MYER DRIVE ARLINGTON VA 22209

Product: EST 2079 CANDIDATE

Contact:

Assistant:

Campaign Summary

Contract:

Ref #: 19645

Dates: 10/11/2016 to 10/17/2016

Demo: A25-54

Market: Poughkeepsie, NY

Aud Source: (1) Sp/Fall09_3

Total Ratings: 0.0

Total Impressions: 0

CPP: \$0.00

Reach: 0

Est. #:

CPM: \$0.00

Freq: 0.0

Total Occ: 42

Airtime: \$9,730.00

Other: \$0.00

Gross: \$9,730.00

Net: \$8,270.50

Order Comment: Prime(Rtgs): Mo-Su 6:00 am-7:00 pm 0%.

Booked Schedule (Regular, NATIONAL AGENCY, Co-op)

Line	Pgm Code	Program Name	Days	Start Time	End Time	Spot Len.	Begin Date	End Date	Type	Alt	Lvl	SPW	Rate	Ttl	Line Cost	Rtg	Status
	1	6A-10A MON-FRI	x2345xx	06:00 AM	10:00 AM	:60	10/11/2016	10/14/2016	com		3	8	\$270.00	8	\$2,160.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=2, W=2, Th=2, F=2, Sa=0, Su=0]																	
	2	10A-3P MON-FRI	x2345xx	10:00 AM	03:00 PM	:60	10/11/2016	10/14/2016	com		3	10	\$260.00	10	\$2,600.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=2, W=3, Th=3, F=2, Sa=0, Su=0]																	
	3	3P-7P MON-FRI	x2345xx	03:00 PM	07:00 PM	:60	10/11/2016	10/14/2016	com		3	9	\$260.00	9	\$2,340.00	0.0	New
[DAILY SPOT ALLOCATION: M=0, T=3, W=2, Th=2, F=2, Sa=0, Su=0]																	
	71	10A-3P SAT-SUN	xxxxx6x	10:00 AM	03:00 PM	:60	10/15/2016	10/15/2016	com		3	2	\$150.00	2	\$300.00	0.0	New
	71	10A-3P SAT-SUN	xxxxxx7	10:00 AM	03:00 PM	:60	10/16/2016	10/16/2016	com		3	2	\$90.00	2	\$180.00	0.0	New
	73	3P-7P SAT-SUN	xxxxxx6x	03:00 PM	07:00 PM	:60	10/15/2016	10/15/2016	com		3	3	\$140.00	3	\$420.00	0.0	New
	73	3P-7P SAT-SUN	xxxxxx7	03:00 PM	07:00 PM	:60	10/16/2016	10/16/2016	com		3	2	\$75.00	2	\$150.00	0.0	New
	1	6A-10A MON-FRI	1xxxxxxx	06:00 AM	10:00 AM	:60	10/17/2016	10/17/2016	com		3	2	\$270.00	2	\$540.00	0.0	New
	2	10A-3P MON-FRI	1xxxxxxx	10:00 AM	03:00 PM	:60	10/17/2016	10/17/2016	com		3	2	\$260.00	2	\$520.00	0.0	New
	3	3P-7P MON-FRI	1xxxxxxx	03:00 PM	07:00 PM	:60	10/17/2016	10/17/2016	com		3	2	\$260.00	2	\$520.00	0.0	New

MONTHLY BILLINGS (B'dcast, Taxes, if applicable, are extra.)

Month	Gross \$	Net \$	Occ
Oct, 2016	9,730.00	8,270.50	42